

# 10 reasons why it's time you had a **website**

# 10

## 01 Promote yourself

Promote your products and services using images, videos, and even testimonials from happy clients.

## 02 Sell yourself

Literally! Listing your company's products and services may encourage clients to purchase from you online.

## 03 Brand yourself

A unique website design helps differentiate you from your competitors. Make sure you stand out from the crowd.

## 04 Reach new markets

The world wide web is exactly that- open to the world! Websites help businesses open themselves up to a global market.

## 05 Be there 24/7

No more 9 to 5. A website keeps your business in the spotlight 24/7, allowing you to advertise both day and night.

## 06 Instantly inform

Got a new product out, or running a special offer? Let your customers know instantly with an updatable website.

## 07 Reward clients

Manage relationships with your customers and maintain your client base with special offers and competitions.

## 08 Publicise Events

Visiting a trade fair? Holding an open day? Let people know about it by publicising it on your website - keep your clients informed.

## 09 Get found

Get found by more prospective customers by having a website. People expect you to have one.

## 10 Make friends

Link your website to social media networks like Facebook and Twitter to keep clients informed and up to date.

# 10 reasons

